



Would you like to partner with the Trials motorcycle community to boost your brand identity?

The Southwestern Ontario Classic Trials (SOCT) organization is a non-profit group dedicated to developing and promoting the sport of trials motorcycle events in Ontario. Affiliated with the Canadian Vintage Motorcycle Group (CVMG) we organize 12 - 14 trials events per year in southwestern Ontario from April through November, with classes for beginners, intermediate and experienced riders. The emphasis is on friendly, fun competition amongst a community of like-minded riders on a variety of machines from vintage to modern.



Motorcycle trials is an off-road event that requires a rider and specialized motorcycle working in complete unison. Fine throttle, brake and clutch control, coupled with weight distribution and balance are essential requirements. Points are deducted for touching feet on the ground with the ultimate being a clean section. Courses are carefully contrived to test the skill of the rider and machine. SOCT trials are held in natural environments, woodland with hills, streams and a variety of obstacles. The events are free to spectators and provide an exciting and impressive display.

We are excited for the riding season and are looking to invite new and returning sponsors to partner with us. The following page outlines sponsorship opportunities and some benefits of partnering with the SOCT community.



Southwestern Ontario Classic Trials

Sponsorship Information 2020 /2021

TENACI-WONG



SPONSORSHIP BENEFITS & OPPORTUNITIES:

- **Social & Print Media:** Exposure - SOCT Website, Facebook, Instagram, flyers/posters
- **Membership Access:** Access to SOCT and CVMG trials member communities
- **Motorcycle Show:** Sponsor logo/materials and promotion on SOCT show booth
- **Trials Event Participation:** Product demo/display and/or banner/signage at events
- **Photo/Video Media:** Trials event media available for sponsor brand marketing
- **Trials Event Experience Day:** Sponsor employee/customer "Trials spectator experience day"
- **Awards:** Participation in year-end awards ceremony

SPONSORSHIP LEVELS:

Sponsor Level	Description	Availability	Cost	Media & Promotion	Logo Size
Series / Title Sponsor	Main title sponsor. Series carries sponsor title Max level of benefits	No	Tenaci Wong (current sponsor)	All regular and special events All media	Large
Level 1: Associate Sponsor	Next level sponsor Mid-level benefits	Yes	\$500	10 Events All media	Medium
Level 2: Associate Sponsor	Next level sponsor Entry-level benefits	Yes	\$350	7 Events All media	Small
Level 3: Product Supplier	Product/services support	Yes	Product/Service provided	To be determined	Medium/Small

Note: Specific details, cost and opportunities vary depending on the sponsorship level agreement and are subject to change.
The information above excludes the Summer evening trials series (July - Aug) and special events – for info please contact us.

CONTACT US:

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SOCT Website

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CURRENT SPONSORS:

- "Tenaci Wong Canada" - Trials motorcycles
- "Zoom" - Cleaning Products
- "Langs Off Road" - Motorcycle Service Center
- "SMART" Adventure Programs - Off-road experiences